We claim:

1. A method comprising:

- providing access to characterizing descriptors as individually correspond to a plurality of discrete selectable items of data;

- on a display:

    - simultaneously providing a plurality of discrete indicators for at least some of the discrete selectable items of data, which discrete indicators comprise at least a portion of the characterizing descriptors as corresponds to the discrete selectable items of data;

    - providing a segregated display area;

    - automatically causing relative movement as between the segregated display area and the plurality of discrete indicators;

    - automatically displaying additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area.

2. The method of claim 1 wherein providing access to characterizing descriptors as individually correspond to a plurality of discrete selectable items of data further comprises providing access to textual characterizing descriptors as individually correspond to a plurality of discrete selectable items of data.

3. The method of claim 1 wherein simultaneously providing a plurality of discrete indicators further comprises simultaneously providing a plurality of content titles.

4. The method of claim 1 wherein the plurality of discrete selectable items of data comprises a plurality of discrete selectable items of audio/visual content.

5. The method of claim 4 wherein the characterizing descriptors as individually correspond to a plurality of discrete selectable items of data comprises at least one of:
- a programming network identifier;
- a broadcast starting time;
- a description of the audio/visual content;
- content media source.

6. The method of claim 4 wherein the plurality of discrete selectable items of audio/visual content are embodied in a plurality of media.

7. The method of claim 4 wherein automatically displaying additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area comprises automatically displaying video content as corresponds to the characterizing descriptors for the given one of the discrete indicators.

8. The method of claim 4 wherein the plurality of discrete selectable items of audio/visual content comprises recently accessed items of audio/visual content.

9. A method comprising:
- providing access to characterizing descriptors as individually correspond to a plurality of discrete selectable items of data;
- providing a plurality of user-selectable characterizing descriptor filter criteria;
- on a display:
    - simultaneously providing a plurality of discrete indicators for at least a portion of the discrete selectable items of data as corresponds to a present selection of a characterizing descriptor filter criterion, which discrete indicators comprise at least a portion of the characterizing descriptors as corresponds to the discrete selectable items of data;
    - providing a segregated display area;
    - automatically causing relative movement as between the segregated display area and the plurality of discrete indicators;

- automatically displaying additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area.

10. The method of claim 9 wherein the plurality of discrete selectable items of data comprise a plurality of discrete selectable items of audio/visual content.

11. The method of claim 10 wherein the plurality of user-selectable characterizing descriptor filter criteria includes at least one of:
- recently viewed discrete selectable items of data;
- recommended discrete selectable items of data.

12. The method of claim 9 and further comprising:
- detecting user selection of a particular one of the plurality of discrete indicators.

13. The method of claim 12 and further comprising:
- sending a signal indicating user selection of the particular one of the plurality of discrete indicators.

14. The method of claim 12 and further comprising:
- detecting a remote control device signal indicating the user selection of a particular one of the plurality of discrete indicators.

15. An interactive data display system comprising:
- characterizing descriptors as individually correspond to a plurality of discrete selectable items of data;
- control circuitry that:
    - displays a plurality of discrete indicators for at least some of the discrete selectable items of data, which discrete indicators comprise at least a portion of the characterizing descriptors as corresponds to the discrete selectable items of data;
    - provides a segregated display area;

- automatically causes relative movement as between the segregated display area and the plurality of discrete indicators;
- automatically displays additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area.

16. The interactive data display system of claim 15 wherein the plurality of discrete selectable items of data comprises a plurality of discrete selectable items of audio/visual content.

17. The interactive data display system of claim 16 wherein the additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area comprises video content.

18. The interactive data display system of claim 15 wherein the control circuitry further:
- detects user selection of a particular one of the plurality of discrete indicators.

19. The interactive data display system of claim 18 wherein the control circuitry further:
- sends a signal indicating user selection of the particular one of the plurality of discrete indicators.